

## Minutes of the Sheffield Culture Consortium

**Friday 27 September 2019, City Hall, Vincent Harris Suite**

**Attending:** Andrew Snelling (SCT/SIV Ltd - Chair); Judith Harry (Site Gallery); Jo Towler (Music in the Round); Wendy Ulyett (Marketing Sheffield); Nick Partridge (Libraries); Chris Keady (SIMT); Sara Unwin (TUoS); Naimh Downing (SHU); Melanie Iredale (Doc/Fest); Jane Shields (Creative Guild); Oriana Franchesci (Creative Guild); Dan Bates (Sheffield Theatres); Ian Wild (Showroom/ Workstation); Rebecca Maddox (SCC).

**Apologies:** Cllr Mary Lea; Vanessa Toulmin (TUoS); Kim Streets (Museums Sheffield); Janet Jennings (Museums Sheffield); Neil Jones (SCC).

	Notes	Action
	Oriana was welcomed to the meeting: she will be attending on behalf of the Creative Guild during Jane's maternity leave. Jane was warmly wished well.	
1.	<p><b>Minutes and Matters Arising</b></p> <p>Minutes of 26/07/19 agreed.</p> <p>Tour of Leah's Yard has been requested.</p> <p>The Events Sub Group will be set up after Richard Eyre has attended the Consortium in October.</p>	
3.	<p><b>Updates to ongoing projects and activities</b></p> <ul style="list-style-type: none"> <li>• <b>Making Our Way: Visual Art Statement</b> Janet Jennings has had to give apologies today, but will usually attend. She is in post for a year, to support the implementation of the Visual Art Statement, including setting up a Visual Art Board, continuing the newsletter, and supporting artists with advice and networking events.</li> <li>• <b>Creative Guild</b> Oriana will be covering Jane's maternity leave. There are still cashflow issues, with various strategies aimed to address this. The Guild is recruiting new directors, partly from its membership as it is a Co-operative, but it also wants to co-opt directors to fill skills gaps.</li> <li>• <b>City Region work</b> Sheffield City Region held a Cultural Roundtable on 11<sup>th</sup> September, which followed on from the Barnsley event last November. It was a reaffirmation of where we are, with positive good will from participants and a willingness from the SCR to engage. We still need to see culture built into the SCR's plans. Given boundary changes, it would be</li> </ul>	Suggestions for directors to Oriana

	<p>great to change the name to South Yorkshire Region!</p> <p>The 4 South Yorkshire authorities are commissioning research to help demonstrate the value of culture in the region.</p> <ul style="list-style-type: none"> <li>• <b>Create Sheffield</b> Create Sheffield’s excellent new administrator is sadly moving to a new role. Things have been quiet over the summer, with a Board meeting coming up shortly.</li> <li>• <b>Surrey Street Central/ Central Library and Graves Gallery</b> Further work is taking place, looking at options for the Central Library building, including visits by library staff and Councillors to other improved libraries. Discussions re a capital allocation are taking place within SCC.</li> <li>• <b>City of Ideas</b> The programme is running until March 2020, with most activity completed by December. There will be new wayfinding and signposting in the Cultural Industries Quarter, developed from a stakeholder workshop.</li> <li>• <b>Cultural Assets Strategy</b> A draft was circulated in August, which produced a number of comments which are being incorporated. The contents of the Strategy are being used to inform the new Culture Collective.</li> <li>• <b>Darnall Community of Culture</b> A small-scale partnership bid to the Arts Council was submitted by Darnall Wellbeing in early September, so we are awaiting a response in mid-October.</li> <li>• <b>Leadership development and diversity</b> A follow-up to the Diversity Workshop in January will take place on 24<sup>th</sup> October. There are good examples of change and increased diversity e.g Site’s refreshed Board, but scope to improve things further.</li> <li>• <b>Tinsley Art Project</b> Detailed feasibility work on the first chimney is nearing completion. There is likely to be a small funding gap. Over this weekend, Alex Chinneck has placed knotted post boxes in Tinsley, Margate and Shoreditch, which has resulted in excellent media coverage.</li> <li>• <b>Governance</b> Following a meeting with Counterculture in Manchester, some final documentation is required.</li> <li>• <b>Hat List</b> <b>Joined Up Heritage Sheffield:</b> Chris will aim to attend the bi-monthly meetings. The University of Sheffield is funding the development of the Heritage Strategy Framework into a full Heritage Strategy. Heritage Open Days were very successful this year.</li> </ul>	
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	<p><b>Business Improvement District:</b> There will be a vote on continuing the BID in the spring, with a new Board formed. Dan will be stepping down, but it would be useful to have an alternative cultural organisation as a Board member.</p>	
4.	<p><b>Cultural Cities Compact / Collective</b></p> <p>With funding from Arts Council/DCMS, plus match from both Universities, Sheffield Property Association and the City Council, Sheffield’s Culture Collective is a high-level, multi-sector board designed to embed culture across all parts of the city’s life. The Board has started meeting, chaired by Dame Julie Kenny; a launch event took place on 12<sup>th</sup> September; and two public workshops will take place on 17 October and 7 November. The Collective is tasked with drafting a Business Plan by the end of March 2020, and will be promoting Sheffield on the national stage, with a stronger ask for culture.</p> <p>The Consortium and the Collective have distinct and complementary roles, with good cross-representation via Kim, Dan, Judith, Sharna, Vanessa and Rebecca.</p>	
5.	<p><b>Presentations</b></p> <p><b>Film Hub North</b> – Ian Wild and Amy O’Hara <a href="mailto:amy@filmhubnorth.org.uk">amy@filmhubnorth.org.uk</a></p> <p>The current Film Hub North is a partnership between Newcastle, Manchester and Sheffield, with the Showroom as lead. Its purpose is to:</p> <ol style="list-style-type: none"> <li>1) Promote cultural film exhibition through CPD, bursaries, and awards, including film screen funding, live music for films and infrastructure development, and projects such as the Hyde Park Cinema second screen and Cine North rural touring project in Yorkshire, Lancashire and Cumbria.</li> <li>2) Support Screen Heritage by enabling cinemas to use national and regional archive material. This 3-year programme, Changing Times, includes women’s histories and environmental histories.</li> <li>3) Enable Talent Development – supporting new and more diverse talent outside London, though two Talent Executives – Amy in Sheffield and Roxie McKenna in Tyneside – including writers, directors and producers of film, through funding pots, professional development, round tables and surgeries, Northern Exposure screening events, grassroots projects in Doncaster and Middlesbrough, and brokering contacts with Channel 4, the BBC and other commissioners.</li> </ol> <p>Sheffield Hallam are keen to strengthen links with the programme.</p> <p><b>Sheffield Makes</b> - Mark Mobbs , SCC Marketing Manager, City Campaigns</p> <p>Through the Brand Partnership, an agency produced the <i>Sheffield Makes</i> campaign-based on the concept that <i>Sheffield makes people and people make Sheffield</i>. The brand was used by the Sheffield Property Association at MIPM, and for Mausoleum of the Giants.</p> <p>A bank of assets is being created, including online films featuring McLaren and Heart of the City II.</p>	

	<p>Sheffield was shortlisted as European City of the Year by the Academy of Urbanism. For the Academy’s visit, a micro web-site was created showcasing the Sheffield Makes branding, which will be launched publicly on 27<sup>th</sup> November to coincide with the award ceremony.</p> <p>The brand is based on 4 key messages:</p> <ul style="list-style-type: none"> <li>• We aim to make life better for residents and visitors</li> <li>• We make sustainable growth for a vibrant city</li> <li>• We make solutions for some of the world’s biggest problems</li> <li>• Making an environment for businesses to thrive</li> </ul> <p>Partners are invited to use the Sheffield Makes brand, and Mark can advise on its use.</p>	
6.	<p><b>AOB</b></p> <p>Judith reported that the second cohort of 5 Sheffield artists has been selected for the Freelands Artists Programme.</p>	
7.	<p><b>Chair Handover</b></p> <p>Andrew was warmly thanked for his year as Chair, and Judith was welcomed to the Chair role.</p> <p>There is a Vice Chair vacancy for this year.</p>	All to consider
8.	<p><b>Next meeting:</b></p> <p>Friday 25<sup>th</sup> October, 9.30 – 11.30, City Hall Vincent Harris Suite.</p>	