

Minutes of the Sheffield Culture Consortium

Friday 30 June 2017, Vincent Harris Suite City Hall

Attending:; Kate Dore (Chair - Yorkshire Artspace); Laura Sillars (Site Gallery); Mary Heyler (SNAP); Wendy Ulyett (Marketing Sheffield); Dan Bates (Sheffield Theatres); Ian Wild (Showroom/Workstation); Fiona Elliott (SIMT); Rebecca Maddox (SCC).

Apologies: Paul Billington (SCC); Tara Baker (Dance Network); Cllr Mary Lea; Jane Shields (Creative Guild); Neil Jones (SCC); Kim Streets (Museums Sheffield); Andrew Snelling (SCT/SIV Ltd); Vanessa Toulmin (TUoS); Ian Naylor (Music Hub); Elizabeth McIntyre (Doc/Fest); Sally Wade (SHU);

	Notes	Action
1.	<p>Minutes and Matters Arising</p> <p>Minutes from 26/05/17 were agreed as accurate and signed off.</p> <p>Collation of ACE Annual returns on audiences to be actioned now that new NPO round has been announced. Link up with Audience Finder also planned.</p> <p>Hallam's Degree Show was very good. Sally will be circulating the Catalyst report.</p> <p>Post Brexit Skills Pipeline event at Hallam – RM to circulate details.</p> <p>Dan is involved with Common Purpose – he agreed to wear Consortium hat for this too.</p>	<p>RM</p> <p>SW</p> <p>RM</p> <p>DB</p>
2.	<p>Updates to ongoing projects – (see reverse of Agenda)</p> <p>A) Making Ways</p> <p>Rebecca circulated Janet Jennings' report. The Benchmarking report is particularly useful regarding perceptions of the city, and will be circulated once the final draft has been received.</p> <p>B) SNAP</p> <p>The SNAP Steering Group has appointed a freelance co-ordinator – Cassie Kill - for the outreach project being funded by the Consortium. Steering Group members also met with Stephen Betts and Sophie Hunter to consider how SNAP and SCEP link together – a similar meeting on alignment with the Consortium takes place on 4th July.</p> <p>It was noted that CAPE UK, now IVE, have received NPO funding for the next 4 years. It would be very useful to clarify their offer to Sheffield, and how the Consortium can support their role.</p> <p>C) Cultural Destinations 2</p> <p>Lush Spectra, the first CD2 event, took place on 10th/11th June with Mark Fell at the General Cemetery Non-Conformist Chapel, extending Sheffield Makes Music</p>	<p>RM</p> <p>RM to arrange a meeting for Consortium, Stephen Betts, Rosie Lister and Verity Clarke</p>

	<p>Day on 9th June and linking to Doc/Fest. While a full evaluation is still being drafted, there was very positive feedback, good social media coverage, and Mark Fell would like to return. It appears that people did travel specifically to the city for the event.</p> <p>The chapel was a great venue. Kelham Island Museum also works well as an unusual music venue.</p> <p>D) Cultural Strategy and Hat Chat</p> <p>Kate has drafted an intro/context. Please contribute case studies by July 7th</p> <p>Hat allocation was discussed and agreed:</p> <ul style="list-style-type: none"> • Business Improvement District - Dan • Castlegate Partnership – Kate or Chair, to be decided by P’ship • Brand Partnership – Wendy and Vanessa • Tinsley Art Project – tbc • SNAP – to be discussed • Chamber of Commerce Visitor Economy Forum – Kim • LEP – to be developed. • Sheffield Partnership Board – ask to present the Culture Strategy to them? • Culture Forum (Culture and Higher Education) – Kim and Vanessa • Welcome to Yorkshire – Dan • Common Purpose – Dan • DCMS National Place Making Group - Laura <p>E) Surrey Street Central</p> <p>No update</p> <p>F) City of Ideas – Ambition for Excellence project led by Site Gallery</p> <p>Exciting link-up with artists in South Korea is taking Sheffield’s name out internationally.</p> <p>G) Great Exhibition of the North legacy</p> <p>No update</p> <p>H) Creative Guild</p> <p>Jane is getting better. There are interviews today for a part-time Marketing and Events Officer. The Guild’s First Birthday Party takes place on 13th July.</p>	
3.	<p>Presentations</p> <p>David McLeavy, BLOC Projects – apologies, will be rearranged</p>	

	<p>Steve Rimmer, Tickets for Good</p> <p>Tickets for Good is a vehicle for Charity fundraising through online ticketing – a social enterprise which links social life and social good, with donations built in through ticketing.</p> <p>Associated with this is the Ticket Bank – like a food bank for tickets – which provides free tickets to disadvantaged and marginalised groups in receipt of charity assistance to support the improvement of health and wellbeing through participation and social activity.</p> <p>There was a strong recognition that this project links into priorities in the Consortium’s Culture Strategy.</p>	<p>RM to meet up with SR to develop further</p>
4.	<p>Strategic Bidding Opportunities</p> <p>Air BnB community Tourism – Consortium keen to put in a bid. Wendy has some good ideas for this.</p> <p>Horasis – The University of Sheffield and Marketing Sheffield are developing the programme for the visiting Chinese delegation.</p> <p>Sheffield is bidding for Channel 4 to relocate to the city.</p>	<p>RM to set up a sub-group</p>
5.	<p>Significant updates from members</p> <p>Sheffield Brand Partnership – Wendy updated on this group, which includes SCC, both Universities, the Culture Consortium, the BID, and Hospitality Sheffield. The aim is to have a coherent narrative about the city which attracts people, business and tourism. A recent report on city branding will be implemented when resources allow; in the meantime, we can use #CityofMakers.</p> <p>Wendy is setting up a marketing sub group meeting in September, including Claire from OFP, and also linking to Making Ways marketing.</p>	
6.	<p>AOB</p> <p>Congratulations to all who were successful with their NPO applications. This includes a capital sum allowing YAS to buy Exchange Place, and funding for partnership working between Museums Sheffield and Sheffield Industrial Museums Trust. We will aim to support Sheffield organisations who applied unsuccessfully.</p> <p>Site will be launching their mobile art van at Victoria Quays this weekend.</p> <p>Congratulations to Doc/Fest for another great festival!</p> <p>This is Mary Heyler’s last meeting as SNAP Chair. Mary was warmly thanked for all her input to the Consortium over several years, and wished very well for the future.</p>	
7.	<p>Date of next meetings:</p> <p>Friday 28 July 2017, 9.30 – 11.30, Sheffield City Hall Vincent Harris Suite</p> <p>Friday August 25 - cancelled</p>	

