

CULTURE CONSORTIUM MEETING

Friday 27 January 2017
Sheffield City Hall, Vincent Harris Suite
9.30am – 11.30am

AGENDA

	Item/Subject Matter
9:30 – 9.40	Minutes and Matters arising
9.40 – 10.10	Updates (project summaries overleaf): <ul style="list-style-type: none">• Year of Making• Making Ways• Creative Guild• SNAP/ Sheffield Cultural Education Partnership• Cultural Destinations 1 and 2• Cultural Strategy• Surrey St Central• Park Hill (S1 presenting in March)
10.10 -10.25	Presentations: University of Sheffield Performance Building, Jackie Labbe, Pro VC Faculty Arts and Humanities
10.25 -10.40	Our Favourite Places, Claire Thornley
10.40- 10.55	Alex Chinneck, Tinsley Art Project Update
10.55– 11.05	Strategic bidding opportunities
11.05 – 11.25	Significant updates from members
11.25 – 11.30	AOB
11.30	Close

Our project summaries;

Year of Making

In 2016 Sheffield celebrates a Year of Making, an opportunity to foreground all forms of making in the city and region. **Runs until 31 March 2017. Lead orgs UoS and M:S, YA on the steering group. Programme Manager, Tamar Millen.**

Making Ways

Making Ways is an ambitious three-year project that will demonstrate, celebrate and develop exceptional contemporary visual art produced in Sheffield. A visual art programme will complement Sheffield's *Year of Making, 2016*; revealing artistic talent in year one and taking talented individual artists to the next level in years two and three. **Runs until end 2018, early 2019. Lead org M:S. Site, YA, SHU, UoS on the steering group. Programme Coordinator Janet Jennings, tbc.**

Creative Guild

An active, driving force in the city's creative life – joining us together and raising us up. We want the world to know what the city is made of. Perhaps more importantly, we want the city to know what it has – this rich diversity of world-class talent, on the doorstep. **Funded by CC until end 2016. Chair Luisa Golob. Programme Manager, Jane Shields.**

SNAP (Sheffield Network for Arts and cultural Practitioners)

A Sheffield based network for arts and cultural providers who work with children and young people – both for organisations and individual practitioners. This network is designed to support and raise the profile of those who provide quality creative opportunities for children and young people to engage with arts and culture in Sheffield. **Lead org M:S, several others represented on the steering group. Chair Mary Heyler.**

Cultural Destinations 1 (CD1)

Understanding the audience/ We researched audiences with &Co Cultural Marketing. **Creative Signposting/** We highlighted cultural activity & a cultural destination online website through Our Favourite Places, production of four newspapers, a range of flyers, a bus & train & national press adverts. **Enhancing the Festival Destination/** We developed our core festivals through a crafted mentoring programme. Before mentoring little interaction between the festivals occurred, now they collaborate on; press/marketing strategies; ticketing; information sharing on venues & resources; shared approach to city vibrancy.

Cultural Strategy

The Consortium is developing a strategy to refresh its aims and develop and four-year strategic plan. Aims and objectives were drafted at the Away Day in December 2016. A meeting is planned for February 2017 to develop the strategies.