

CULTURE CONSORTIUM MEETING

Friday 25 November 2016
Sheffield Town Hall 1st Floor Committee Room 3
9.30am – 11.30am

AGENDA

	Item/Subject Matter	
9:30 – 9.40	Minutes and Matters arising	
9.40 – 10.10	Updates (project summaries overleaf): <ul style="list-style-type: none">• Year of Making• Making Ways• Creative Guild• SNAP• CD#2• Surrey St Central• Cultural Strategy	
10.10 -10.20	Presentation: 1) Victoria Neubauer	Named people / org Arts and Culture Management MA student
10.20 – 10.50	Strategic bidding opportunities	
10.50 – 11.20	Significant updates from members	
11.20 – 11.30	AOB	
11.30	Close	

Our project summaries;

Year of Making

In 2016 Sheffield celebrates a Year of Making, an opportunity to foreground all forms of making in the city and region – from advanced manufacturing, specialist steels, forged products, cutting tools, flanges, bearings and blades to award winning theatre, international art and design, ground-breaking research and world class talent. **Runs until 31 March 2017. Lead orgs UoS and M:S, YA on the steering group. Programme Manager, Tamar Millen.**

Making Ways

Making Ways is an ambitious three-year project that will demonstrate, celebrate and develop exceptional contemporary visual art produced in Sheffield. A visual art programme will complement Sheffield's *Year of Making, 2016*; revealing artistic talent in year one and taking talented individual artists to the next level in years two and three. **Runs until end 2018, early 2019. Lead org M:S. Site, YA, SHU, UoS on the steering group. Programme Manager, tbc.**

Creative Guild

An active, driving force in the city's creative life – joining us together and raising us up. We want the world to know what the city is made of. Perhaps more importantly, we want the city to know what it has – this rich diversity of world-class talent, on the doorstep. **Funded by CC until end 2016. Chair Luisa Golob. Programme Manager, Jane Shields.**

SNAP (Sheffield Network for Arts and cultural Practitioners)

A Sheffield based network for arts and cultural providers who work with children and young people – both for organisations and individual practitioners. This network is designed to support and raise the profile of those who provide quality creative opportunities for children and young people to engage with arts and culture in Sheffield. **Lead org M:S, several others represented on the steering group. Chair Mary Heyler.**

Cultural Destinations 1 (CD1)

Understanding the audience/ We researched audiences with &Co Cultural Marketing. **Creative Signposting/** We highlighted cultural activity & a cultural destination online website through Our Favourite Places, production of four newspapers, a range of flyers, a bus & train & national press adverts. **Enhancing the Festival Destination/** We developed our core festivals through a crafted mentoring programme. Before mentoring little interaction between the festivals occurred, now they collaborate on; press/marketing strategies; ticketing; information sharing on venues & resources; shared approach to city vibrancy.

Great Places Scheme (EoI submitted 6/10/16)

This project will see us extending our work across the city embedding arts, heritage and culture, through strong cross-sector partnership in policy, with a particular focus on education, health and wellbeing. Learn Sheffield, the new school's company and the emerging Local Cultural Education Partnership, the Sheffield City Region LEP and the Joined Up Heritage Network will connect with the work of the Sheffield Cultural Consortium. **Lead org SHU, several others consulted inc. Mary Heyler and John Hamshere.**