

Minutes of the Sheffield Culture Consortium

Friday 30 September 2016, Sheffield City Hall, Vincent Harris Suite

Attending: Vanessa Toulmin (TUoS - Chair); Kate Dore (Yorkshire Artspace); Wendy Ulyett (Marketing Sheffield); Ian Naylor (Music Hub); Mary Heyler (SNAP); John Hamshere (SIMT); Dan Bates (Sheffield Theatres); Luisa Golob (Creative Guild); Laura Sillars (Site Gallery); Sally Wade (SHU); Kim Streets (Museums Sheffield); Andrew Snelling (SCT/SIV Ltd); Sara Unwin (TUoS – Minutes).

Attending: Cllr. Mary Lea (Cabinet Member for Culture, Parks and Leisure); Tamar Millen (YOM).

Apologies: Ian Wild (Showroom/Workstation)

	Notes	Action
1.	<p>Year of Making update</p> <ul style="list-style-type: none">• The current commissions are on the YOM website. All members can add content here which can also be shared on Facebook. Laura extended thanks to Ben McKenna of Totaal who had updated and refreshed the Consortium website.• There will be a transition from Year of Making to City of Makers around March 2017 with support from Wendy and the Brand Partnership including a workshop with Seven Hills agency to help develop the narrative around placemaking.• Talking Business event 15/11: This is being led by Surriya Falconer and Simon Collingwood and will be a showcase/show & tell around the business and cultural offer in the region. It will incorporate a tour (hosted by marketing Sheffield), a business lunch (hosted by DLA Piper) and a presentation at The Crucible in the afternoon – curated by YOM. There will be an evening networking session at Tamper to round off the day. Invitations to various elements have been circulated.• Kim reported that Turner Townsend have offered YOM/Making Ways a space at their London offices in February an opportunity to take artists and makers to the capital and celebrate the city with their clients.	
2.	<p>Making Ways</p> <ul style="list-style-type: none">• Tamar will be incorporating the Making Ways project into YOM website.• Interviews for the part-time Programme Co-ordinator will be held on 26/10.• Programme activity:<ul style="list-style-type: none">○ Street Arts Festival 'Feature Walls' 22-29 October 2016. Curated by Kid Acne and Florence Blanchard with 15 local, UK and international artists. Penny Blackham and Sarah Nulty are the production team with a small crew and currently working to identify student volunteers from both universities. There will be an accompanying map/trail and a street art fair on Devonshire	

	<p>Green. Supported by BIDS.</p> <ul style="list-style-type: none"> ○ 3 x YOM commissions are now live. ○ A brief has been written for the Artist’s Panel and for an agency to manage the recruitment process. ○ Millennium Gallery Exhibition Summer 2017: A brief has been circulated for a freelance curator. Up 10 Sheffield artists will be featured and there is an aim to make all organisations more permeable to artist practicing in the city. ○ Art in the Home: there is a plan to replicate this project here which sees gallerists putting art – for sale – into homes and inviting potential collectors. <ul style="list-style-type: none"> ● Budget: Kim will share at the next Consortium meeting. ● Kate reported on the Making Ways team progress around a Visual Art Strategy for the city – supported by Jon Flinn – and that a shared ambitious vision had emerged with a set of objectives. 	KS
3.	<p>Great Exhibition of the North</p> <ul style="list-style-type: none"> ● The formal presentation on 9/9 in Leeds had gone very well and activity is now around DCMS Sheffield focus Friday 30/9 (day of this meeting - each shortlisted city has had one day allocated to them on consecutive Fridays for social media). ● Decision expected in October. ● It was acknowledged that a huge amount of work had been undertaken but that the process had been a great opportunity to profile the cultural assets of the city and develop valuable partnerships (not least DCMS/Great Campaign and the LEP). We now have a great narrative to use and visual asset bank. Laura thanked the extended ‘crack team’ for their work to date. ● 28/10 is the date for a ministerial visit to the winning city. 	
4.	<p>Creative Guild</p> <ul style="list-style-type: none"> ● Luisa reported that there were now 234 members and that Jane Dawson is now known as Jane Shields following her wedding in the summer. ● The AGM will be held on 18/11 at Theatre Deli and the current board will stand down so there will be a period of transition as the new board members join. The AGM will be followed by a party at Theatre Deli. ● General call out for Consortium members to sign up to the Guild. 	
5.	<p>SNAP</p> <ul style="list-style-type: none"> ● Mary reported that a new inclusive and collaborative MOU has now been written for SNAP partners. She will share this with the Consortium. SNAP are keen to have CEOs of organisations whose learning staff are on SNAP to sign off on the MOU as the Consortium link is crucial. ● Following the LCEP presentation SNAP is keen to support this development. ● On 17/11 there will be a schools culture network event in association with SNAP and CAPE UK. It will be an opportunity for in depth networking and it is hoped that skills sharing will create a dream team operating in schools – supported by SNAP and 	MH

	CAPE UK. This is really the beginning of the Consortium making a difference in schools and Mary asked for members to share the Eventbrite invitation she will circulate to key personnel.	MH ALL
6.	Surrey Street Central No update.	
7.	Cultural Strategy <ul style="list-style-type: none"> Two draft documents - Making a Magnet City and City with Edge: A Cultural Narrative for Sheffield (written by Jon Flinn of DHA) have been circulated and will form the basis of the next Consortium away day workshop. Jon Flinn will be invited to participate at the workshop - date TBC - Kate will poll members. 	KD
8.	Presentation The meeting was joined by Gary Clifton (SCC Major Events Manager) and Mark Stephens (Director of Special Events, Liz Hobbs Group Ltd) to talk about the Opening Ceremony of the Special Olympics Great Britain 2017. <ul style="list-style-type: none"> Dates: 7-12 August 2017 Opening Ceremony: Tuesday 8 August at Bramall Lane (5.00-9.30pm tbc). 15,000 ++ athletes, coaches, volunteers, families and public anticipated Opportunity to showcase the city and people/organisations. Legacy impacts too. Mark is keen to identify local organisations who would like to work with them with the idea of a collaborative approach to e.g. ACE/GftA bid (some funding in the pot already). E.g. Sharrow Lantern Parade – part of the Bramall Lane community already. Please circulate any thoughts to Mark at mark@lizhobbsgroup.com and he and the team will be in the city regularly. Ian and Luisa offered to help with contacts and ideas. Great opportunities for volunteers too. Wendy emphasized that people will be in the city or 5 days – so a great opportunity to show them what else is in the city and share our vision. Vanessa and Sally happy to route Mark to appropriate people at the 2 universities. 	
9.	Other business <ul style="list-style-type: none"> Dan updated on Consortium finances. We are awaiting final ACE payment for Cultural Destinations #1 (Tamar now writing final report in Rebecca’s absence). Luisa noted that Jane (Creative Guild) is contracted to March 2017 so the Guild will be looking at funding options for the post after that. Great Place Scheme: Sally reported that a session had been held with partners and it was agreed to go ahead and submit an EOI by the 6/10 deadline. Conversations have been held across the region including with LEP, Learn Sheffield, LCEP and heritage groups. The thinking is to include people of all ages. Next Steps: 500 word EOI written by a smaller working group led by SW and identify match funding if the proposal goes through to the next round. Transition of Culture Consortium Chairs: <ul style="list-style-type: none"> Vanessa in stepping down as Chair expressed her pride in representing the city and said it been an honour and privilege – and a rollercoaster year! She specifically thanked Kate for her support. Kate thanked Vanessa on behalf of the Consortium for a fantastic year 	

	<p>raising the profile of culture in the city and beyond.</p> <ul style="list-style-type: none"> ○ Vice Chair: Nominations are now invited for the role of Vice Chair; please advise Kate in advance of the next meeting. Kate will circulate the Consortium MOU relating to this. ● Cllr. Mary Lea passed on her thanks for the invitation to the meeting and felt that the Consortium was doing a fantastic job for the city. 	<p>ALL KD</p>
<p>10.</p>	<p>Minutes, Matters Arising and updates The minutes of the August 2016 meeting were amended and agreed.</p> <p>Date of next meeting: Friday 28th October, 9.30 – 11.30, City Hall, Vincent Harris Suite</p>	