

**Minutes of the Sheffield Culture Consortium**

**Friday 30<sup>th</sup> January 2015, Sheffield City Hall, Vincent Harris Suite.**

Attending: Dan Bates (Chair - Sheffield Theatres); Vanessa Toulmin (UoS); Kim Streets (Museums Sheffield); Paul Billington (SCC) Judith Harry (Site Gallery); Brendan Moffett (Marketing Sheffield); Ian Wild (Showroom/Workstation); Mary Heyler (Sheffield Music Hub); Kate Dore (Yorkshire Artspace); John Hamshere (SIMT); Andrew Snelling (SCT/SIV); Tracey Lancaster (SHU); Neil Jones (Urban Design); Rebecca Maddox (SCC – Minutes).

Visitors: Prof Richard Jones

Apologies: Heather Croall (Digital Media); Mary Nash (SY Dance Hub); Sally Wade (SHU);

	<b>Actions</b>	<b>By</b>
1.	<p><b>Minutes / matters arising</b></p> <p>Dan formally thanked the City Hall / Sheffield City Trust for hosting the Culture Consortium’s meetings, which is warmly appreciated.</p> <p>The minutes of the November Consortium meeting were approved.</p> <p>The Away Day report was circulated for comments. It was agreed that it is an internal document, as it includes organisational plans.</p> <p>We must invite the new ACE Chair and the Director of North region to Sheffield.</p> <p>An organisational structure chart for ACE would be useful!</p>	<p><b>Rebecca to ask Pete Massey</b></p>
2.	<p><b>2016 Year of Making</b></p> <p>The inspiration for the Year of Making arose from a planned Craftsmanship Exhibition by the Guild of St George taking place in the Millennium Gallery – which has been extended into a year of displays, including crafts, ceramics, linen and lace, and the Made in Sheffield exhibition. The University of Sheffield has picked up this theme, linking to creative vibrancy of all kinds, including manufacturing, and the creation of Innovation Zones, with the potential of additional resources to curate a year-long creative programme. Sara Unwin from Vanessa’s team will be mapping existing activity which could contribute to the Year of Making, with additional resources to be used for new commissions. The aim is to showcase the city to the world, not losing sight of ‘wierdification’, and all that makes Sheffield unique, authentic and independent.</p> <p>It was agreed that the Consortium will lead on 2016 YoM together, with a smaller steering group.</p>	<p><b>Kate, Mary H, Vanessa, Judith, Kim, Rebecca</b></p>

	<p>All to send suitable images to Kim for an updated presentation on 2016 YoM.</p> <p>Vanessa to circulate bid and branding she is developing</p> <p>2016 YoM will be a standing agenda item.</p>	<p><b>All</b></p> <p><b>Vanessa via Rebecca</b></p>
3.	<p><b>£10m for Tourism in the North</b></p> <p>Brendan reported back from a meeting at the Crucible, where Nick Clegg had announced additional tourism resources for the North. There was concern that this would be used for an ineffective branding exercise. A follow-up workshop in Manchester brought a whole range of partners together. Priority markets are seen as Germany, France and Spain, as well as US and China. There are issues with geographical connectivity and through-ticketing. 3-4 key products or themes will be identified. Welcome to Yorkshire may have a key role to play. Brendan to keep a watching brief and provide feedback.</p>	<p><b>BM</b></p>
4.	<p><b>Professor Richard Jones, UoS – Pro Vice Chancellor, Research and Innovation</b></p> <p><b><i>The Engaged University and City Vibrancy</i></b></p> <p>Sheffield University was founded ‘for the people’ – and is rooted in the city as an employer, via students, with links to 150 schools, the Teaching Hospitals, Advanced Manufacturing Research Centre – but also through culture and creativity. In a context of reducing city budgets, the University has identified a coherent strategy for engagement to focus on a few things that they can deliver well, with clear benefits to the university as well as the city. This has led to three interlinked and mutually reinforcing priorities:</p> <ul style="list-style-type: none"> <li>• A strong engaged global university, enriching and attracting talent to the region</li> <li>• Economic renewal driven by high-value manufacturing</li> <li>• A culturally and economically vibrant city centre</li> </ul> <p>Significant numbers of staff and students have now taken part in engagement activities, with Festival of the Mind as a key activity but also the Festival of Social Sciences, Science Fact/Science Fiction, input to Off the Shelf and others. There is cross-departmental work on Meanwhile use, Castlegate, Grey to Green, Love Square, and strong buy-in to 2016 Year of Making. Cultural vibrancy and economic vibrancy work together. The work of Vanessa and her team is seen as integral to the University’s approach.</p> <p>Richard acknowledged that it has been hard for cultural partners to engage with the LEP, which is itself still developing capacity and may see changes in personnel. Northern universities are starting to work together in lobbying the Treasury – the LEP is only one way in.</p>	
5.	<p><b>Updates</b></p> <p><b><i>Cultural Destinations</i></b></p> <p>A workshop on 21<sup>st</sup> January brought together many of the partners involved in the Cultural Destinations project, including hospitality colleagues. It was attended by Pete Massey and Denise Fahmy from ACE, who are happy with progress. Next steps include further work on visitor data; promotion of Our Favourite Places; and a 2-day festivals mentoring workshop at the end of</p>	

	<p>February.</p> <p><i>Sheffield Creative Guild</i></p> <p>The first Board meeting took place on January 15<sup>th</sup>, with facilitation by Teo Greenstreet. The Board membership provides a wide range of expertise and artistic specialism. The Board Members are: Luisa Golob (acting Chair), Frank Wilkes, James Lock, Nisha Lall, Julie Fancher, Max Cunningham, Saskia Palmer, Lizzy Alageswaran, Kiran Antcliffe, Steve Hawley, Phil Lockwood, Louise Huchinson and Kim Streets.</p> <p>A part-time development officer post for the Guild is currently being advertised.</p>	
6.	<p><b>Financial Update</b></p> <p>Postponed to next meeting.</p>	
7.	<p><b>AOB</b></p> <p>Heather Croall is returning to Australia to become Director of the Adelaide Fringe Festival – many congratulations to her. It was agreed that the Consortium will arrange a send-off to express our thanks for her huge contribution to Doc/Fest and the city, and best wishes for the future.</p> <p>Urban Splash have commissioned Leila Alexander to develop a cultural programme for Park Hill.</p> <p>Following a couple of informal meetings with some of the city’s heritage organisations and supporters, there will be a wider invitation via the Heritage Forum to create a heritage strand for the 2016 Year of Making – next meeting 10<sup>th</sup> February.</p> <p>Dan invited members to e-mail future agenda ideas to him.</p>	
8.	<p>Date of next meeting:</p> <p><b>Friday 27<sup>th</sup> February, 9.30 – 11.30, Vincent Harris Suite, City Hall</b></p> <p>Future agenda items to include Meabh O’Donovan from the Into Film Hothouse project, discussion on issues in the forthcoming elections, and SIMT Access all Areas project.</p>	

