

Minutes of the Sheffield Culture Consortium

Friday 29th May 2015, Sheffield City Hall, Vincent Harris Suite.

Attending: Dan Bates (Chair - Sheffield Theatres); Ian Wild (Showroom/Workstation); Kim Streets (Museums Sheffield); Vanessa Toulmin (UoS); Andrew Snelling (SCT/SIV); Sally Wade (SHU); Tracey Lancaster (SHU); Brendan Moffett (Marketing Sheffield); Rebecca Maddox (SCC – Minutes).

Visitors: Sue Howard (Yorkshire and North East Film Archive).

Apologies: Mary Nash (SY Dance Hub); Jo Lettin (SY Dance Hub); Neil Jones (Urban Design); Paul Billington (SCC); Mary Heyler (Sheffield Music Hub); Kate Dore (Yorkshire Artspace); Judith Harry (Site Gallery); John Hamshere (SIMT).

	Actions	By
1.	<p>Minutes and matters arising</p> <p>The minutes were agreed as an accurate record</p> <p>Our Favourite Places now has a button on the front page of the Welcome to Sheffield webpage.</p> <p>Rebecca has made contact with the Creative Industries Federation, who are considering what membership bracket we might fit into.</p> <p>Accessibility and diversity audit - still to be done.</p> <p>Vanessa had a follow-up meeting with Jonny Douglas, and has asked him to draw up a proposal for a design strand in the Year of Making programme. She has offered to fund an audit of design activity in Sheffield.</p> <p>Patrick Murphy is unable to attend today, but Sally reported on the excellent content for Sheffield Design Week including a celebration of iconic road signs, the conference being run by Sheffield Hallam, and strong links with London Design Week.</p>	<p>Rebecca</p> <p>Rebecca to ask Karen Ramsay for 2010 City of Design work</p>
2.	<p>Outdoor Poster Contract – Brendan Moffett</p> <p>The City Council has come to the end of a 20 year contract with JC Decaux for poster sites, with a new contract being awarded to an alternative company to provide 40% digital, 30% scrolling and 30% static poster sites. There will be new booking and pricing regimes, with fewer but better quality and more flexible sites, with a start date in October/November. Transition details, including prices, are still being worked out, and it was proposed that a rep from the new contractor is invited to a future meeting.</p> <p>Dan and Kim emphasized the value which their organisations derive from poster advertising, and how important it is for demonstrating the city's offer.</p>	<p>Rebecca</p>

<p>3.</p>	<p>Activity Updates</p> <p><i>2016 Year of Making</i> The outcome of a bid for funds to the University of Sheffield will be known soon. It is hoped to create a commissioning fund for new work, and to support a heritage strand. The ACE Ambition for Excellence Fund could be an appropriate source of additional funding. Vanessa has commissioned surveys of Sheffield’s music, artists and brewing, and so far 407 artist’s studios have been identified in one square mile.</p> <p><i>£10m Northern Futures Fund</i> There may be scope to link Yorkshire Festival funding with 2016 Year of Making. Sheffield is bidding for funds from the Great UK Challenge Fund to promote the city in China, linked to the Snooker Championships.</p> <p><i>Sheffield Creative Guild</i> The Guild has now been registered as a Limited Company; the Board has set up several sub groups; and it is planned to launch the Guild for membership in September.</p> <p><i>Cultural Destinations Project</i> Rebecca met with Pete Massey and Denise Fahmy from ACE last week, who are pleased with the project’s progress. Summary report to be circulated. Rebecca and Wendy Ulyett are attending a meeting of all 10 Cultural Destinations projects at the Tourism Society Conference on 1st/2nd June.</p> <p><i>Yorkshire Festival</i> Dan is on the Festival Steering Group, as a Welcome to Yorkshire Board rep. Plans are still in development, with the potential for a few large commissions and an opening event in Sheffield. Sheffield has submitted an Expression of Interest for the Tour de Yorkshire, although it falls on the same weekend as the Snooker.</p> <p><i>City Centre Business Improvement District(BID)</i> Dan is on the Shadow Board, as are both universities. A manager is being recruited, with activity planned from September.</p> <p><i>Park Hill</i> Vanessa expressed concern that the project had become much bigger than originally consulted on. It was important to maintain a strategic view, especially in terms of potential funding sources and the city’s priority to renew the Central Library and Graves Galley. An economic impact study should clarify the issues and potential.</p>	<p>Rebecca</p> <p>Main agenda item for July mtg</p>
<p>4.</p>	<p>Sue Howard, Yorkshire and NE Film Archive The Archive has 2000 Sheffield titles, which the organization would like to see used. Footage includes historic crafts and industrial processes, events and Sheffield streetscene. Many of them can be seen at Filmed and Not Forgotten: http://www.yorkshirefilmarchive.com/videos/filmed-and-not-forgotten</p>	<p>Rebecca</p>

	<p>This is an opportunity for partners, including both universities, and potentially for the Year of Making.</p> <p>In July 2015, the BFI are running a 'Britain on Film' event, including at the Showroom.</p>	<p>to circ Sue's details</p>
5.	<p>AOB</p> <p>A City Centre Smart Lab for Sheffield is being run via Amey, to examine city centre vibrancy. Dan was proposed as a Culture Consortium rep.</p> <p>Kim and Vanessa are part of the Northern Partnership Forum, chaired by Sarah Fisher of FACT.</p> <p>Ian Wild reported that Sheffield College has opened a new Creative Industries Centre with a 250 seater theatre, studio space and a public programme.</p>	<p>Rebecca to check with Dan</p>
6.	<p>Date of next meeting:</p> <p>Friday 19th June, 9.30 – 11.30, Vincent Harris Suite, City Hall</p>	