

## Minutes of the Sheffield Culture Consortium

**Friday 29 January 2016, Sheffield Town Hall, Committee Room 3.**

Attending: Vanessa Toulmin (UoS - Chair); Kate Dore (Yorkshire Artspace); Andrew Snelling (SCT/SIV); Ian Wild (Showroom/Workstation); Sally Wade (SHU), Lu Golob (Sheffield Creative Guild); John Hamshere (SIMT); Mary Heyler (Sheffield Music Hub); Anna Parker (Doc/Fest); Tara Baker (Sheffield Dance Network); Jane Dawson (Sheffield Creative Guild); Rebecca Maddox (SCC – Minutes).

Visitors: Karen Sherwood, Cupola Gallery/HillsFest; Diane Jarvis, Sheffield BID Manager.

Apologies: Dan Bates (Sheffield Theatres); Tracey Lancaster (SHU); Kim Streets (Museums Sheffield); Laura Sillars (Site Gallery); Liz McIntyre (Doc/Fest); Neil Jones (Urban Design); Paul Billington (SCC).

	<b>Actions</b>	<b>By</b>
1.	<p><b>Welcome and Introductions</b></p> <p>Vanessa welcomed Tara Baker, Sheffield Dance Network, to the Culture Consortium.</p>	
2.	<p><b>HillsFest 2016 – Karen Sherwood</b></p> <p>HillsFest takes place on July 9<sup>th</sup> – 10<sup>th</sup> July in Hillsborough Park. It has grown from a celebration of 25 years of the Cupola Gallery to a large scale event aiming to move Hillsborough on from the Disaster and highlight history, industry, arts and community, with 5 themed inflatable domes and a sound stage. Two programme development managers have been employed.</p> <p>One dome is already sponsored, with a crowdfunding campaign at the end of February. A range of partners and festivals are supporting the event. HillsFest will be a Hero event in Year of Making.</p> <p>The meeting was warmly supportive, and further discussions will take place with the Showroom, Doc/Fest, Sheffield Hallam and the University of Sheffield.</p>	
3.	<p><b>Minutes and Matters Arising</b></p> <p>The minutes of the November 2015 meeting were agreed for publishing on the website.</p> <p>Vanessa has commissioned Auriel Majumdar to develop a series of workshops based on the UoS music report.</p> <p>Sam Martin met with reps from the Music Hub, Doc/Fest and Ignite Imaginations.</p>	<p>RM to circulate music report again</p> <p>RM to circ summary email</p>
4.	<p><b>Updates</b></p> <p><i>Outdoor Advertising Contract</i></p> <p>Vanessa met with SCC Communications Team on behalf of the University of</p>	

	<p>Sheffield and the Consortium. All JC Decaux sites are being replaced with 150 sites which will be either digital, scrollers in high impact sites or scrollers in lower impact sites. Several package deals have been offered, including a discount for cultural partners, but these still represent a very large cost increase, which for most is prohibitive. Vanessa asked organisations to consider having their own discussions with the Comms team, or to decide at the next meeting whether to commission her to negotiate on behalf of the Consortium for a deal on a small number of sites.</p> <p><i>Year of Making</i> The official launch takes place on March 3<sup>rd</sup> at the new Institute of Arts building (Old Post Office). The branding has been produced. Sheffield Hallam’s Catalyst project has received 104 proposals.</p> <p><i>Cultural Destinations</i> The annual Cultural Destinations project takes place on 18<sup>th</sup> February. The Festivals group, working with Claire Thornley, is producing a Culture Map for the city – copies were circulated for comment.</p> <p><i>SNAP Network</i> It is likely that Museums Sheffield will become the accountable body for SNAP. Laura Travis, the current SNAP Chair, is coming to the next Consortium meeting.</p> <p><i>Yorkshire Festival</i> The community commissions for the Yorkshire Festival (18<sup>th</sup> June – 3<sup>rd</sup> July) are apparently shaping up well. A large scale event is planned in Sheffield on June 25<sup>th</sup>.</p> <p><i>Surrey Street Central</i> Paul Billington is arranging a workshop/discussion with ARUP and Consortium partners.</p>	<p>RM to circ branding</p>
<p>5.</p>	<p><b>Sheffield Business Improvement District – Diane Jarvis</b></p> <p>The Sheffield BID covers 2000 businesses of whom 505 are levy payers, raising £840k each year or £4.2m over 5 years. The BID themes are Busier – Safer – Easier – Cleaner – Together. Priority actions include establishing wifi in the city centre, reducing empty retail spaces, city dressing, evening vibrancy, graffiti removal. There is a BID-funded police officer for the city centre. The BID is a supporting partner for Herd of Sheffield. There is a funding application process set out on the BID’s website. Both universities were keen to work with the BID to provide an information point outside the station. The Consortium and Creative Guild could help source creative people to assist with city dressing. The cost of transport was identified as one barrier to people coming to the city centre. A Transport Sector Group will consider this.</p>	<p>Diane, Vanessa and Sally to meet.</p>

<p>6.</p>	<p><b>Sheffield Creative Guild update – Lu Golob</b></p> <p>The Guild is now poised to open for membership, with a launch planned for 20<sup>th</sup> May. An Awards for All bid for extra outreach has been submitted. 3 new Board members have been recruited – Steve Poole (sculpture and film), Robert Scott (music) and Jonny Douglas (design).</p> <p>The Guild is now moving to a marketing phase, to recruit initial Pioneer Members at a discounted rate. The Ambassador role may morph into several fellows or champions.</p> <p>All Consortium members were encouraged to promote the Guild, offer venue space for meetings, and special offers for members. The Guild will use social media to promote membership, and produce postcards.</p>	<p>Vanessa to pass on pro bono legal advice contact</p>
<p>7.</p>	<p><b>AOB</b></p> <p>Mary will be leaving the Music Hub at the end of March, but hopes to stay involved with culture and young people.</p> <p>Kelham Island is hosting an Access for All conference on March 12<sup>th</sup>, co-produced with their Access Forum.</p> <p>Situate app - information on this has been circulated to all. Further discussion at the next meeting.</p> <p>Vision for Sheffield City Region – Vanessa, Rebecca and Kate to draft a Consortium response.</p> <p>The University of Sheffield Artists Report will be launched in the Winter Garden on 18<sup>th</sup> February. The Beer report is being drafted.</p>	
<p>8.</p>	<p><b>Dates of next meetings:</b></p> <p><b>Friday 26<sup>th</sup> February, 9.30 – 11.30, City Hall, Vincent Harris Suite</b></p> <p><b>Friday 18<sup>th</sup> March, 9.30 – 11.30, City Hall, Vincent Harris Suite</b> (early due to Easter)</p>	