

Minutes of the Sheffield Culture Consortium

Friday 28th August 2015, Sheffield City Hall, Vincent Harris Suite.

Attending: Vanessa Toulmin (UoS - Chair); Ian Wild (Showroom/Workstation); Andrew Snelling (SCT/SIV); Judith Harry (Site Gallery); Mary Heyler (Sheffield Music Hub); Lu Golob (Sheffield Creative Guild); Kim Streets (Museums Sheffield); Tracey Lancaster (SHU); Rebecca Maddox (SCC – Minutes).

Visitor/attending: Deborah Chadbourn (Music in the Round /Classical Sheffield).

Apologies: Dan Bates (Sheffield Theatres); John Hamshere (SIMT); Kate Dore (Yorkshire Artspace); Paul Billington (SCC); Neil Jones (Urban Design); Brendan Moffett (Marketing Sheffield); Sally Wade (SHU).

	Actions	By
1.	<p>Minutes and matters arising The minutes were agreed as an accurate record.</p> <p>The Park Hill Economic Impact study still needs to be circulated once signed off.</p> <p>Rebecca met with Mary Nash and Jo Lettin – they are both stepping back from the South Yorkshire Dance Network, so will no longer represent Dance on the Consortium. Mary and Jo were thanked for their membership and input. An alternative Dance rep is being discussed.</p> <p>Liz McIntyre from Doc/Fest will be joining the Consortium from the September meeting.</p> <p>Dan attended the Sheffield Arts and Wellbeing Network meeting in August.</p>	Rebecca
2.	<p>Classical Weekend 23rd – 25th October 2015 – Deborah Chadbourn Classical Sheffield, led by Music in the Round, Sheffield International Venues and the University of Sheffield, was set up 2 years ago as a network to raise the profile of classical music in the city. A website brings together information on performances, orchestras and choirs in the city. It is known that more than 3000 people in Sheffield are involved in orchestras and choirs; up to 50,000 attend concerts each year; and over 12 months, there are over 1m social media hits for classical music groups. The first Classical Weekend includes 30 concerts featuring 600 performers aged 7 to 82, and aims to pull together, amplify and celebrate Sheffield’s classical offer. The festival aims to nurture the talent of young musicians and composers; engage children and young people; support Sheffield as a city of festivals; and develop new audiences.</p> <p>Publicity material has been designed to reach a wider audience, a digital marketing campaign starts soon, and interest is being generated at a national level.</p> <p>The programme includes the Halle on the opening evening, and an afternoon of varied choral music in the City Hall; contemporary classical music at the university; jazz crossover; Indian classical music in the Cathedral; and free pop-up events in the Winter Garden. Ticket pricing has been designed to reduce barriers to attending. Consortium members were very supportive, and keen to help promote the Festival.</p>	

	<p>It is hoped that this festival will be the first of many, leading to a ‘Sheffield Proms’-type event.</p> <p>Deborah will send classical music stats to Vanessa for inclusion in the Music City report.</p>	Deborah
3.	<p>Business Improvement District update and Board selection process</p> <p>The BID is a 1% additional Business Rates levy on businesses within the Inner Ring Road, which will bring £800k funding for 5 years to address additional activity to make the city centre cleaner, safer, more vibrant and better co-ordinated. A Shadow Board has been co-ordinating the process so far, but within the next 2 months there will be elections for a permanent Board. All 550 levy-paying businesses are eligible to join the new BID Company, which gives them a vote for the new Board members. Consortium members are encouraged to join the BID Company, and to support Dan Bates as a leisure/culture rep, and both the Universities as education reps. Vanessa will circulate further details of the process.</p> <p>A BID Manager is being sought, with a temporary assistant currently in post. Transparent financial processes are being developed.</p> <p>The role of hotels in the process was discussed. Hotels are not part of the BID as they already contribute a booking fee to Marketing Sheffield. However, hotels play a strong role in the city as a destination.</p> <p>Kim is keen to present the Year of Making plans to the Hospitality Group. It may be useful to invite the Chair of the Hospitality Group to a future Consortium meeting when the Hotel Bookers survey results are available.</p>	<p>Vanessa</p> <p>Rebecca to provide contact</p>
4.	<p>2016 Year of Making</p> <p>Kim has taken advice from the Creative Guild board and Pete Massey on how best to frame an Ambition for Excellence expression of interest. She would welcome further suggestions from Consortium members.</p> <p>The Year of Making Steering Group (Kim, Vanessa, Kate, Judith, Mary and Rebecca) is meeting regularly and will be slightly expanded. The first Advisory Group takes place on October 1st, chaired by Surriya Faulkner.</p> <p>A Year of Making Events Manager post is currently being advertised, with interviews on 23rd September.</p>	All
5.	<p>Activity Updates</p> <p><i>Creative Guild</i></p> <p>Commissions for the website and branding have been made. There are detailed discussions on fee levels for membership taking place. The Board has decided that the Creative Ambassador should be selected by member vote once the Guild is launched.</p> <p><i>Cultural Destinations Project</i></p> <p>&Co will be reporting back in September on fieldwork at festivals; a hotel bookers survey; and a perceptions survey of Sheffield. Our Favourite Places is going well. Mark Atkin will be restarting individual and group mentoring with the festivals. ACE is undertaking an overall evaluation process of the scheme, with a meeting in September.</p>	

	<p><i>SNAP</i> The SNAP Steering Group is developing strongly, with funding obtained from Paul Hamlyn Foundation for creative discussion sessions between artists and commissioners, and some mini-commissions. The group now has its own bank account. Sophie Hunter is providing some in-depth development support funded by CAPE, with membership records being managed by SCC.</p> <p><i>Yorkshire Festival</i> Matt Burman has been appointed Festival Director, and Sheffield hopes to hold an event on the opening weekend of the Festival in June 16.</p> <p><i>Park Hill</i> It was agreed to have a full discussion on the Park Hill project at the next meeting, in the context of the Economic Impact study. It would be useful to establish a Consortium position on the project to assist the Chair.</p> <p><i>Access Good Practice Audit</i> Rebecca will collate a report for the next meeting, based on returns from the Industrial Museums Trust, Museums Sheffield, Yorkshire Artspace, Sheffield Theatres, Site Gallery, City Hall, Music Hub and the Showroom – thanks to each. This is an opportunity to share good practice and support future development.</p>	
6.	<p>AOB</p> <p>Art Sheffield has successfully received £90k ACE Grants for the Arts funding, for the festival in March 2016.</p> <p>The Showroom has been awarded lead body status on ‘The Time is Now’, a national project to engage young women in the theme of universal suffrage through film, run in conjunction with the release of ‘Suffragette’ in October. The BFI has given £135k, with additional sponsorship likely from the distributor.</p> <p>Ignite Imaginations has been successful in developing a national project with the Open Data Institute and NESTA on ‘Culture Everywhere’ – a website which provides local data to support funding bids - http://cultureeverywhere.com/</p> <p>The Going Public private collectors launch takes place on 15th September, with a high-level summit on 12th October, including Ed Vaizey MP, John Kampfner and many others. There has been excellent national print media coverage.</p> <p>The report on Sheffield as a music city commissioned by Vanessa will be launched at Sensoria in October. The reports on art studios will be launched in November, and the brewing report in December. Vanessa is applying for ACE funding for a critique and evaluation.</p> <p>The Sheffield University Ideas Bazaar takes place on 16th September.</p>	

	<p>The Sheffield Telegraph 13/8/15 carried a good article about festivals collaboration and the work of the Culture Consortium, prompted by the Press Lunch kindly organized by Dan and his team at the Crucible earlier in the year.</p>	
7.	<p>Dates of next meetings:</p> <p>Friday 25th September, 9.30 – 11.30, Vincent Harris Suite, City Hall – handover from outgoing Chair Dan Bates to new Chair Vanessa Toulmin and Vice Chair Kate Dore.</p> <p>Friday 23rd October, 9.30 – 11.30 in the Creative Sheffield Board Room, 2nd Floor, 11 Broad St West, Sheffield S1 2BQ (map will be provided nearer the time!)</p> <p>Friday 27th November, 9.30 – 11.30 – part of the meeting will be shared with the Chairs of the Consortium member organisations. Venue tbc.</p> <p>Friday 11th December, 9.30 – 3.30 – Consortium Away Day – venue tbc. Pete Massey to be invited.</p>	