

Minutes of the Culture Consortium Meeting

Friday 27th June 2014, Vincent Harris Suite, City Hall

Attending: Dan Bates (Sheffield Theatres); Ian Wild (Showroom/Workstation); Kate Dore (Yorkshire Artspace); John Hamshere (SIMT); Andrew Snelling (SIV); Vanessa Toulmin (UoS); Heather Croall (Digital Media); Neil Jones (Urban Design); Mary Heyler (Sheffield Music Hub); Judith Harry (Site); Tracey Lancaster (SHU); Paul Billington (SCC); Rebecca Maddox (SCC – Minutes).

Visitors: Ruth Nutter, Richard Eyre, Simon Ogden, Alison Edbury, Shaun Romain

Apologies: Kim Streets (Museums Sheffield); Sally Wade (SHU); Brendan Moffett (Marketing Sheffield); Mary Nash (SY Dance Hub);

	Actions	By
1.	<p>Ruskin in Sheffield - Ruth Nutter</p> <p>Ruth is being funded by the Guild of St George to reveal, reconnect and reimagine the work of John Ruskin, from now until November 2015. This includes linking with Walkley residents and the Walkley Festival; the Year of Making with Museums Sheffield, Portland Works, Freeman College and others; and exploring the concept of “Wealthy Cities” (“There is no wealth but life”). Ruth is submitting funding bids to Heritage Lottery, ACE and Paul Hamlyn. This project was welcomed by Consortium members.</p> <p>www.ruskininsheffield.com/</p>	
2.	<p>Minutes of the previous meeting</p> <ul style="list-style-type: none"> Ian brought an example of a display box for the Our Favourite Places broadsheet. It would be preferable to have customized ones made. He asked for a future agenda slot re Film Hub North and other developments at the Showroom. Richard Jones (UoS, re LEP) is unavailable on July 25th so an alternative date will be arranged. 	<p>Rebecca</p> <p>Rebecca</p>
3.	<p>Cultural Destinations Update</p> <ul style="list-style-type: none"> &Co are attending later in the meeting regarding the data/evaluation strand of the project. The website is almost complete and will be going live next week. The International Marketing Brief has attracted no interest. A Plan B will be discussed at a meeting on Monday. Tracey suggested approaching companies who already work for Consortium partners; or devolving the funds to each festival. Heather, Jane Bhooyroo from S1 Artspace and Rebecca have successfully shortlisted for the Festivals Development Mentor role, with interviews on July 2nd and one later interview. All spend is within budget. 	
4.	<p>Other updates</p> <ul style="list-style-type: none"> The CYP Cultural Providers Network launch on June 14th was well 	

	<p>attended with a different range of people. The Steering Group meets on July 3rd, and will be planning a series of open meetings for the network.</p> <ul style="list-style-type: none"> • The Sir Peter Bazalgette visit went well, including an ‘In Conversation’ at Doc/Fest and a meeting with James Newman, Chair of the LEP. • Paul reported that ACE has small sums of funding available to support links between culture and the LEP, to which Vanessa could add match funding. Neil agreed to meet with Creative Sheffield and scope out an approach. • Mary H has offered for musicians to perform at LEP events – she will follow this up with Kim/Dan and LEP colleagues. • It was agreed that any study needs to recognize the existing economic benefits which culture brings to the city, as well as potential for future growth. 	<p>Neil</p> <p>Mary H</p>
5.	<p>City Centre BID</p> <p>Richard Eyre explained the BID rationale and context, and the themes of busier, safer, cleaner, easier and legacy. The BID, if agreed, would start in May 2015 and provide £275k per year for city centre animation/events, from a total annual budget of £800k (with the potential for more via voluntary contributions). Partners to contact Richard to discuss individual circumstances – richard.eyre@sheffield.gov.uk</p> <p>It was agreed that the Consortium Chair/Vice Chair should join the BID organizing group, and aim to get a place on the Board in future.</p>	
6.	<p>Castlegate</p> <p>Simon Ogden gave a detailed presentation on the Castlegate project, for which a Heritage Lottery bid has just been submitted; and on the Grey to Green project, which aims to create green space and planting from Park Square Roundabout to West Bar.</p>	
7.	<p>Cultural Destinations data and evaluation project – Alison Edbury and Shaun Romaine, &Co.</p> <p>Alison and Shaun set out their proposed process for data collection, data production, analysis, learning and impact. They have sent out an initial survey and have started to meet with partners. They will be carrying out additional surveys at festivals, and recognize that many cultural tourists are local but can be used as ambassadors to bring others. Our best target area for new visitors is the rest of the North and London.</p>	
8.	<p>AOB</p> <ul style="list-style-type: none"> • Please consider putting your name forward to become the next Vice Chair in September (then Chair from September 15). 	
9.	<p>Dates of next meetings:</p> <p>Friday 25th July, 9.30 – 11.30, Vincent Harris Suite, City Hall</p> <p>Friday 5th September, 9.30 – 11.30, Vincent Harris Suite, City Hall</p>	